

Hannah Countryman

Education

Michigan State University

Experience Architecture B.A., 2018

Professional Writing B.A., 2018

Concentration: Digital and Technical Writing

Study Abroad: The Art of Photography

London, England; Paris, France; Arles, France

Portfolio

hannahcountryman.com

Contact

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Experience

Steelcase / MSU College of Communication Arts and Science

User Experience Designer

(Nov 2017 - present)

performed UX research for a community management dashboard displaying activity in enterprise social media • crafted an information architecture according to strategic goals • proposed new features and data visualizations to better suit user needs

Sabana Grande Productions

Interaction and Visual Designer

(multiple projects, 2016 - 2018)

developed Wordpress themes using PHP and designed interactions with CSS and JavaScript • collaborated with filmmaker on visual identity, social media and marketing materials

Sherlockian.net Redesign

Interaction and Visual Designer

(Jan 2017 - June 2018)

crafted Wordpress page designs alongside the content team • iterated each design with results from UX analysis and usability testing • collaborated with developer to add new functionalities

agnès films

Web Editor and Visual Designer

(May 2016 - May 2018)

led an overhaul of the member profile system and content attribution • edited HTML, CSS and PHP to maintain the website on Wordpress • designed on-brand materials for social media

MSU College of Agriculture and Natural Resources

Web Accessibility Specialist

(Oct 2015 - May 2017)

evaluated and provided recommendations to over 20 university websites for conformity to WCAG 2.0 AA • guided clients who unfamiliar with guidelines and helped to remediate issues

Skills

Interaction design
Information architecture
User interface design
Web development
Usability testing
Card sorting
Wireframing
Digital prototyping
Iterative design
Content management
Content design
Visual design
Accessibility evaluation
DSLR photography

Technical Proficiencies

Design:

Sketch
Axure
Flinto
InVision
Adobe XD
Illustrator
InDesign
Photoshop

Web:

HTML5
CSS3
JavaScript
Wordpress
GitHub
Concrete5

And a pencil and paper.